

Berkeley, CA 94707.

2. On February 8, 2007, Fetch entered into a franchise agreement with a Rhode Island resident.

3. At the time of the offer and agreement, Respondent Fetch was neither registered nor exempt from registration, in violation of §19-28.1-5.

III

Based on the foregoing, the Acting Director determines that the entry of this Order is in the public interest, appropriate for the protection of franchisees and consistent with the purposes intended by the policy and provisions of the Rhode Island Franchise Investment Act.

Accordingly, IT IS HEREBY ORDERED that:

1. Respondent Fetch shall immediately cease and desist from violating the provisions of the Act.

2. Respondent Fetch shall make a written offer of rescission to the franchisee who purchased the franchise pursuant to an unregistered offering, and provide to the Department copies of the offer and of the Franchisee's written response thereto, no later than 45 days after the effective date of this Consent Order.

3. Respondent Fetch shall pay to the Department an administrative penalty in the amount of Two Thousand Five Hundred Dollars (\$2,500.00) due upon the Respondent's consent of the entry of this Consent Order.

Dated as of the 28 day of January, 2011.

ORDER NO. 11-004



Paul E. McGeevy, Acting Director
Department of Business Regulation

THIS CONSENT ORDER CONSTITUTES A FINAL ORDER OF THE DEPARTMENT OF BUSINESS REGULATION PURSUANT TO RHODE ISLAND GENERAL LAWS §42-35-1 ET SEQ. AS SUCH, THIS ORDER MAY BE APPEALED TO THE SUPERIOR COURT SITTING IN AND FOR THE COUNTY OF PROVIDENCE WITHIN THIRTY (30) DAYS OF THE DATE OF THIS DECISION. SUCH APPEAL, IF TAKEN, MAY BE COMPLETED BY FILING A PETITION FOR REVIEW IN SAID COURT. HOWEVER, RESPONDENT UNDERSTANDS THAT BY WAIVING HIS RIGHT TO A COMPLETE HEARING AND AGREEING TO THIS CONSENT ORDER, THE ABOVE RIGHTS ARE WAIVED AND IF ANY TERMS OF THIS CONSENT ORDER ARE VIOLATED, RESPONDENT IS SUBJECT TO ANY APPLICABLE ENFORCEMENT REMEDIES UNDER THE ACT.

STATE OF RHODE ISLAND AND PROVIDENCE PLANTATIONS
DEPARTMENT OF BUSINESS REGULATION
DIVISION OF SECURITIES
1511 PONTIAC AVENUE
JOHN O. PASTORE COMPLEX-BUILDING 69-1
CRANSTON, RI 02920

IN THE MATTER OF _____
:
:
FETCH! PET CARE, INC. _____ OFFER
:
:
OF
:
SETTLEMENT
:
Respondent. _____
:

The above-named Respondent submits this Offer of Settlement ("Offer") consenting to entry of a Consent Order Making Certain Findings and Imposing Remedial Sanctions ("Order"), to the Director of the Rhode Island Department of Business Regulation ("Director") with respect to the matters set forth in the Order.

Respondent submits this Offer for the purposes of settlement only with the express understanding that this does not constitute an admission of guilt or wrongdoing.

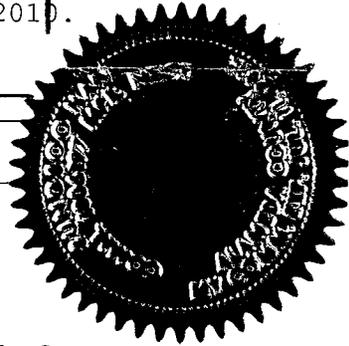
Respondent hereby waives all rights to a hearing, further administrative proceedings and/or judicial review with respect to entry of the Order.

Respondent understands that a failure to comply with the terms of the Order is a violation of law and will cause the Director to take appropriate regulatory action.

Respondent represents that the undersigned is duly authorized to enter into this Offer of Settlement on behalf of Respondent.

Respectfully submitted this 19TH day of JANUARY, 2011.

By: _____
Its: CEO



County of ALAMEDA
State of CALIFORNIA

2/11/12
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On this 19TH day of JANUARY, 2011 appeared before me PAUL MANN, Notary Public, who executed the foregoing Offer of Settlement and who duly acknowledged to me that he was authorized to do so.

NOTARY PUBLIC

My Commission Expires on 07/11/2012

